



Eight Leading Media Outlets Joined Forces for FIWARE Global Summit 2024

Berlin, September 12, 2024 – FIWARE Foundation, the non-profit organization that encourages the adoption of open standards using Open Source technologies for the development of smart solutions on a global basis — proudly announces eight global media partners of [FIWARE Global Summit](#) taking place on **September 18-19 September 2024 in Naples (Italy)**. The leading media outlets are ensuring the 10th Summit edition receives comprehensive coverage, reaching audiences worldwide and showcasing its essence in a variety of formats. Among the media partners: [Rai Campania](#) (under the patronage), [Cities Today](#), [Club Globals](#), [Renewable Matter](#), [IoT Global Network](#), [IoT Now](#), [Smart Cities World](#), [The Smart City World](#).

Global media unite to amplify technological innovation at FIWARE Global Summit

The collaboration of eight leading media organisations will play a pivotal role in amplifying the event's impact, bringing global attention to the latest advancements in Open-Source and Data Spaces technologies, smart solutions, and digital innovation in the strategic economic sectors such as Smart Cities and Communities, Smart Industry, Smart AgriFood, Smart Energy, Smart Water and Smart Tourism. As an organization dedicated to advancing technological innovation, FIWARE Foundation is honored to partner with these influential media organizations. Together, we will be showcasing the transformative power of technology in addressing global challenges and building a more sustainable world.

Rai Campania is the regional branch of Rai, the Italian public broadcasting service based in Naples. For decades, it has been the region's reference point for information and culture, offering widespread coverage of local events, high-quality television and radio productions and promoting Campania's rich artistic tradition.

Cities Today was launched as the first global magazine to contain analysis, comment and best practices on sustainable urban development, connecting local governments with public and private sector solutions. The publication has become one of the leading knowledge platforms for city leaders for mobility, IoT, safety and security, resilience and resource efficiency. Having

organised dozens of meetings in North America, Latin America and Europe, Cities Today launched the Cities Today Institute in 2019.

Club Globals is a platform that catalyzes growth and innovation in the technology industry through exclusive experiences, networking, and strategic partnerships, providing essential resources for members to thrive in the evolving technology landscape. By focusing on collaboration, continuous learning, and creating meaningful connections, they empower both growth-stage tech startups and established businesses. Founded in Berlin in 2012 and recently based in Barcelona, the ecosystem serves as a catalyst for growth and innovation for tech startups, accelerators and businesses with a global network community, deep connections in LATAM, US, and Asia.

IoT Global Network is the ultimate intelligence platform for the IoT industry. It serves as an invaluable source of information for IoT decision makers in all areas of industry and public services, including consumer-related, energy, financial, industrial, healthcare, security and transportation, – and anyone else who would like to learn more about how the Internet of Things will shape tomorrow's society.

IoT Now - with exclusive analyst reports and specialist journalists, IoT Now is the leading global brand covering the Internet of Things, machine-to-machine communications (M2M), embedded devices and connected consumer devices. Delivering webinars, quarterly magazines, white-papers, daily news and expert opinion pieces and podcasts, IoT Now focuses on the deployment of these technologies across the enterprise, automotive, logistics, healthcare, utilities, travel, security and smart city verticals.

Materia Rinnovabile || Renewable Matter is an international online and printed magazine in English and Italian, focusing on the circular economy, ecological transition, sustainable innovation, environmental policies, decarbonization, and industrial regeneration. For nine years, this media has chronicled the transformation of all industries to understand the challenges of sustainability, material scarcity, decarbonization, natural capital preservation and biodiversity protection with a view to economic and social security. Renewable Matter is a reference for those doing business, innovation, research, economics and finance in the era of climate challenge and increasing scarcity of raw materials.

Smart Cities World - a world-leading media platform for sharing ideas to solve urban challenges that enables society to live in more resilient, sustainable, safe, and prosperous environments. Smart Cities World provides a quality, comprehensive and current global content resource for urban leaders and their partners and encourages the smart city ecosystem to share their experiences and learn from each other to find the solutions to urban challenges.

The Smart City Journal is the world's leading communication platform in the smart city and other emerging economic sectors. The platform is up to date with the latest news on urban innovation, cutting-edge technologies and solutions in a fast developing world. The Smart City Journal presents success stories of cities, organizations and companies for the development

and global exchange of solutions, sustainable strategies, unique products and services in favor of citizens for a better world.

FIWARE Global Summit is a premier event in business and open source technology organized by FIWARE Foundation in partnership with [Meditech](#) Competence Center, [Infiniti Mondì - Napoli Innovation City](#) and hosted by [Comune di Napoli](#). To get more information and register, please visit the official [Summit website](#).

Press Office:

Kseniia Chernikova, Communication Manager, FIWARE Foundation
kseniia.chernikova@fiware.org

About FIWARE Foundation

Together with its members and partners, [FIWARE Foundation](#) drives the definition – and the Open Source implementation – of key open standards that enable the development of portable and interoperable smart solutions in a faster, easier and affordable way, avoiding vendor lock-in scenarios, whilst also nurturing FIWARE as a sustainable and innovation-driven business ecosystem. Serving diverse domains, FIWARE is today the world leading Open Source technology for the digitization of smart cities and regions.

The foundation achieves this through its offering of reference architectures, standard building blocks, roughly **1,200 Smart Data Models**, a standard API, its **44 Innovation Hubs (iHubs)**, the FIWARE Marketplace, and the support of its fast-growing global community that shares a common vision and combines their efforts toward making FIWARE the Open Source technology of choice for industries, governments, universities and associations to reach their full potential and scale up their activities, thereby, entering new markets and growing their businesses. Founded in 2016, the foundation has **Madinah City, Atos, Engineering, NEC, Red Hat, and Telefónica** among its **645+ members**. For further information, visit fiware.org and follow the organization on [Twitter](#), [LinkedIn](#), and [YouTube](#)