



## FIWARE Foundation announces eight media partners supporting the 8th FIWARE Global Summit

**Berlin, August 25, 2022** – FIWARE Foundation, the non-profit organization that encourages the adoption of open standards using Open Source technologies for the development of smart solutions on a global basis — proudly announces eight global media partners joining the exciting collection of the newest partners at <u>FIWARE Global Summit</u> taking place on 14-15 September 2022 in Gran Canaria (Spain). FIWARE Global Summit is one of the best business and tech networking conferences when it comes to **Open Source**, leading the **digital market transformation** in many different domains and on a global basis, and being at the forefront when realizing **Data Spaces** for Europe and beyond. This year, eight popular print and online magazines, blogs and analysts teamed up to professionally support the Global Summit by involving their renowned media communities and co-promote this unique event. Among them are <u>bee smart city</u>, <u>Cities Forum</u>, <u>Cities Today</u>, <u>Our Future Water</u>, <u>polisMOBILITY</u>, <u>Renewable Matter</u>, <u>The Smart City Journal</u>, and <u>Thought Lab</u>.

In the era of mass media, it is more important than ever to stand out in a noisy world. So, being one of the strongest conferences of its kind, collaborating with a fine selection of some of the best media partners speaks for itself. Covering subjects such as innovations and new thinking, these partners are perfectly suited to be media partners of this leading conference for digital business and tech trends, focused on smart solutions and Open Source technologies in strategic economic sectors such as **Smart Cities**, **Smart Industry, Smart AgriFood, Smart Energy, Smart Water, Smart Health or Smart Tourism**. Together with its new media partners, FIWARE will deliver compelling content and future trend insights which will keep its readers not only informed but fully engaged with the 8th FIWARE Global Summit hot themes and FIWARE-related business opportunities.

Cristina Brandtstetter, CMO at FIWARE Foundation, commented: "It's certainly inspiring to be working with such respected press organizations, global platforms and professional media communities. Quality dailies, reports and success stories are a vital ingredient at a high-end event like our Global Summit, and they will set the backdrop for a high-paced news cycle reaching out to a growing audience on all continents. The FIWARE Global Summit is a unique opportunity for developers, universities, private enterprises, public administrations and startupers to fully grasp what the digital future holds in store and the role that each one of us can play. We're excited that this year such meaningful media partners have departed with us on a Summit and long-term collaboration - and the continuation of our ongoing efforts to raise the global voice in Open Source, Open Standards and Open Communities".

## Germany, Italy, Spain, UK, USA: Global partners have teamed up to support the Global Summit

Given their distinct audience and the specialized fields they cover, each publisher will have a significant and active role at the FIWARE Global Summit in Gran Canaria and beyond:





**bee smart city** - the leading global smart city network and community with more than 13,200 members from 170 countries, featuring more than 730 smart city solutions implemented in over 1,000 cities and communities across the globe. The mission is to empower smart sustainable cities by facilitating the global exchange of best practice solutions and lessons learned. Having great market expertise, bee smart city provides advisory services to cities, local, regional and national government bodies as well as to public and private sector companies related to efficient (digital) urban transformation.

**Cities Forum** - a global player with a multidisciplinary international group of experts with experience in the breadth of topics related to sustainable urban development. Cities Forum aims at being a catalyst, working with cities, companies, and organizations to address and solve their urban and sustainable development challenges more efficiently. The firm believes in a more equitable, sustainable, and carbon-free future, which drives it to work with cities, companies, and other organizations in achieving their sustainable development goals.

**Cities Today** was launched as the first global magazine to contain analysis, comment and best practices on sustainable urban development, connecting local governments with public and private sector solutions. The publication has become one of the leading knowledge platforms for city leaders for mobility, IoT, safety and security, resilience and resource efficiency. Having organised dozens of meetings in North America, Latin America and Europe, Cities Today launched the Cities Today Institute in 2019.

**Our Future Water** has been created to ensure water security for today's and future generations. Our Future Water is the owner of the huge online networks that bridge communities – water specialists, points of view, and generations, generate and disseminate knowledge through fact-based analysis as well as advocate for water education at all levels to build a community of water leaders who can see and solve water challenges from various vantage points.

**polisMOBILITY** is the central dialogue platform for the topic of mobility transition. After its successful premiere this year, polisMOBILITY will again be the meeting place for representatives of municipalities, companies, science, research and mobility experts from Germany and abroad from 24 to 26 May 2023. In addition to the presentation of innovative mobility solutions, the event will once again focus on a conference programme that is unrivalled in Germany. This approach - to place important topics and give the opportunity to discuss them - will be further expanded by polisMOBILITY in the coming year.

**Renewable Matter** is an international, bimonthly magazine printed in English and Italian, that deals with ecological transition, circular economy, sustainable innovation, environmental policies, decarbonisation and industrial regeneration. It seeks to help companies and institutions to understand the transformations linked to the ecological transition and to steer development towards the circular economy. Each issue of the magazine deals with a single topic, from critical raw materials to Extended Producer Responsibility (EPR) systems, from water to fashion, from dossiers on Europe to the East.

The Smart City Journal is the world's leading communication platform in the smart city sector. The platform is up to date with the latest news on urban innovation, technology and solutions in a world that moves by leaps and bounds. The Smart City Journal presents success stories of cities, organizations and companies for the development and global exchange of solutions, sustainable strategies, unique products and services in favor of citizens for a better world.





**ThoughtLab** is an innovative thought leadership firm that creates fresh thinking and actionable insights through rigorous research and evidence-based analysis. The firm specializes in using the latest quantitative and qualitative tools to examine the impact of technology on companies, cities, industries, and business performance. ThoughtLab services include fielding business, consumer, investor, and government surveys; organizing executive interviews, meetings, and advisory groups; conducting economic modeling, AI sentiment monitoring, benchmarking, and performance analysis; and developing white papers, eBooks, infographics, and customer-facing analytical tools.

Anybody interested in Open Source-based innovations, business opportunities, or FIWARE technology or training can get his or her admission tickets to the 8th FIWARE Global Summit and its side and networking events here:

- FIWARE Global Summit (Sep 14-15): Your admission ticket on eventbrite;
- FIWARE Dinner & Cocktail Party (Sep 15): Your admission ticket on eventbrite;
- FIWARE Technical Training (Sep 13-16): Your admission ticket on eventbrite.

To become a FIWARE member and be part of this successful and growing global community, check out our <u>Membership Brochure</u> with all benefits, and sign up <u>here.</u>

## **Press Contact**

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## About FIWARE Foundation

Together with its members and partners, <u>FIWARE Foundation</u> drives the definition – and the Open Source implementation – of key open standards that enable the development of portable and interoperable smart solutions in a faster, easier and affordable way, avoiding vendor lock-in scenarios, whilst also nurturing FIWARE as a sustainable and innovation-driven business ecosystem. Serving diverse domains, FIWARE is today the world leading Open Source technology for the digitization of smart cities and regions.

The foundation achieves this through its offering of reference architectures, standard building blocks, roughly 1,000 Smart Data Models, a standard API, its 28 Innovation Hubs (iHubs), the FIWARE Marketplace, and the support of its fast-growing global community that shares a common vision and combines their efforts toward making FIWARE the Open Source technology of choice for industries, governments, universities and associations to reach their full potential and scale up their activities, thereby, entering new markets and growing their businesses. Founded in 2016, the foundation has Atos, AWS, Engineering, NEC, Red Hat, Telefónica and Trigyn Technologies among its 535+ members. For further information, visit fiware.org and follow the organization on Twitter, LinkedIn, and YouTube.