

Summit Sponsorship Opportunities

	KEYSTONE Sponsorship	SUPER Sponsorship	CORE Sponsorship
	€ 4k + VAT	€ 2,5k + VAT	€ 1,5k + VAT
Speakers' Slot in the Plenary: Opening & Closing (10 min each)*	✓		
Presenters' Slot (20 min)	✓		
Presenters' Slot (10 min)		✓	✓
Participation in at least one panel	✓	✓	✓
Admission Tickets			
Free full admission tickets	5	3	2

* This Grand Opening slot comes in addition to 3 Speakers/Panel slots for Platinum members and 1 Speakers/Panel slot for Gold Members at the FIWARE Global Summit.

KEYSTONE Sponsorship
SUPER Sponsorship
CORE Sponsorship
Brand Visibility

Plenary Room named after the sponsoring company	✓		
Logo on FIWARE's speaker desk (Plenary Room)	✓		
Logo on stage banner (Plenary Room)	✓		
Logo on cover pages of most presentations	✓		
Logo on lanyards (excl. material cost)	✓		
Promotional video streaming during breaks (ready-to-use video to be provided by sponsor)	Plenary Room	Session Room or Workshop Room	
Dedicated Individual sponsor announcement on Social Media (Facebook, Twitter, LinkedIn). Content provided by sponsors.	4	2	1
Sponsor reposts on Social Media (Facebook, Twitter, LinkedIn)	Unlimited	5	3
Exposed Logo on the FIWARE Summit Agenda	✓		
Logo overview on the FIWARE Summit Agenda	✓	✓	✓
Logo wall	✓	✓	
Dedicated space for Sponsor's marketing material	Plenary Room & FIWARE Info Point	FF Info Point (One media publication only)	

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Communication

Sponsor info & logo in pre- and after event e-mailing*	2	1	
Sponsor info & logo in the FIWARE newsletter*	✓	✓	
Dedicated blog post before and after Summit*	✓	✓	
Press release highlighting the sponsor	✓		

Direct Marketing

Attendee bag insert: brochure	✓	✓	
Attendee bag insert: flyer	✓	✓	✓
Attendee bag insert: gadgets (branded sweets, electronic gadgets, vouchers, adhesives, etc.)	✓	✓	✓

* Content provided by sponsors.

Additional Sponsorship Opportunities



Mayor's Welcome Cocktail

€ 1,000.00



FIWARE's Welcome Dinner

Branding opportunities

€ 500.00



Dedicated logo wall
with your logo

€ 250.00



Co-branded Plenary
stage banners (2)

€ 500.00



Co-branded attendee bags

€ 1,000.00



Co-branded T-shirts

€ 350.00

T-shirts to be worn by the hostesses
and FIWARE staff. 15/20 units.

All prices include VAT.