

FYCMA  
Málaga, Spain  
23-24 June 2020

# FIWARE Global Summit

## Sponsorship Packages

Sponsorship Packages	KEYSTONE Sponsorship	SUPER Sponsorship	CORE Sponsorship
	€ 4,5k + VAT	€ 2,5k + VAT	€ 1,5K + VAT
<b>Availability</b>			
Speakers' Slot in Plenary: Opening & Closing (10 min each)*	✓		
Presenters' Slot (20 min)	✓		
Presenters' Slot (10 min)		✓	✓
Participation in at least one panel	✓	✓	
<b>Admission Tickets</b>			
Free full admission tickets	5	3	2
<b>Brand Visibility</b>			
Plenary Room named after the sponsoring company	✓		
Logo on FIWARE's digital speaker desk (Plenary Room)	✓		
Logo on stage banner (Plenary Room)	✓		
Logo on cover pages of most presentations	✓		
Logo on lanyards (excl. material cost)	✓		
Promotional video streaming during breaks (ready-to-use video to be provided by partner)	✓ Plenary Room	✓ Session Room or Workshop Room	
Dedicated Individual Partner announcement on Social Media (Facebook, Twitter, LinkedIn)**	4	2	1
Partner reposts on Social Media (Facebook, Twitter, LinkedIn)	Unlimited	5	3
Exposed Logo in the FIWARE Summit Agenda	✓		
Included in Logo overview in FIWARE Summit Agenda	✓	✓	✓
Logo wall (exposed in major exhibition area)	✓	✓	
Dedicated space for Sponsor's marketing material	Plenary Room & FIWARE Info Point	FF Info Point (one media product only)	

\*This Grand Opening slot comes in addition to 3 Speakers/Panel slots for Platinum members and 1 Speakers/Panel slot for Gold Members at FIWARE Global Summit.

\*\*Content comes from sponsor partner.

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<b>Communication</b>			
Partner info & logo in pre- and after event e-mailing**	2	1	
Partner info & logo in FIWARE newsletter**	✓	✓	
Dedicated blog post before and after Summit**	✓	✓	
Press release highlighting the sponsor	✓		
Logo & Partner info in FIWARE newsletter**	✓	✓	
<b>Direct Marketing</b>			
Attendee bag insert: brochure	✓	✓	
Attendee bag insert: flyer	✓	✓	✓
Attendee bag insert: gadgets (branded sweets, electronic gadgets, vouchers, adhesives, etc.)	✓	✓	✓

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<b>Additional Sponsorship Opportunities</b>	<b>In € + VAT</b>
<b>FI-Together Aperitivo / booth party</b>	<b>€1,000.00</b>
<b>FI-Dinner</b>	<b>€500.00</b>
<b>Co-branded ceiling banners (x2)</b>	<b>€800.00</b>
<b>Co-branded stage banners (x2)</b>	<b>€350.00</b>
<b>Co-branded stage banners (x2)</b>	<b>€350.00</b>
<b>Co-branded attendee bags</b>	<b>€1,200.00</b>
<b>Co-branded T-shirts*</b>	<b>€350.00</b>
<b>Logo printing on the logo wall</b>	<b>€250.00</b>

\* Shirts worn by the hostesses and FIWARE staff - 15/20 units