

FIWARE
Global
Summit

SPONSORSHIP OPPORTUNITIES

Genoa
21-22 May 2019

#FIWARESummit



BUILDING A SMART FUTURE WITH DATA

Join innovators along with thought leaders, entrepreneurs, startups and developers at the FIWARE Global Summit for the very first time in Genoa, Italy. Exchange experiences and discuss how disruptive smart solutions will be created in the future and how successful business can be developed around them.

The FIWARE Foundation strongly supports the adoption of de-facto standards of open source, reusable components that implement common APIs and interfaces for portability and interoperability of applications.

Meet startups and entrepreneurs who continue to push the boundaries with their innovative solutions. Talk to cities and business executives leading innovation. Connect with potential partners, and catch up with the latest advancements in FIWARE technology.

Developer sessions with leading FIWARE users will be the perfect chance to learn more about the opportunities FIWARE brings. These tracks will include keynotes, panels and fireside chats. The event will also introduce various sessions about the latest trends in technology and the FIWARE community.

OUR NUMBERS IN 2018



2

SUMMITS



1,047

ATTENDEES

150

CITIES

35

COUNTRIES



187

SPEAKERS



34

EXHIBITORS



JOIN OUR GLOBAL COMMUNITY

The FIWARE Global Summits attract audiences from across the globe. **Here are the top visiting countries.**



FIWARE Global Summit, Porto
8-9 May, 2018



FIWARE Global Summit, Malaga
27-28 November, 2018

WHAT AWAITS YOU IN GENOA

Attendees can look forward to two action-packed days. Network with high-profile innovators, thought leaders and decision-makers, and discuss the latest developments in and around FIWARE technologies.

CONFERENCE

The latest on trending topics in tech, the FIWARE community and Smart Cities, Smart Agrifood, Smart Industry and Smart Energy.

DEVELOPERS TRACK

Take your knowledge of FIWARE to the next level with useful how-to's and tech pills, as well as more in-depth sessions for the experts.

EXHIBITION AREA

Meet the most innovative Powered by FIWARE Smart Solutions, Platforms and FIWARE-Ready IoT Devices.

SIDE EVENTS

Hands-on, interactive workshops from projects such as CEF Digital, Boost 4.0 and Open and Agile Smart Cities.

THIS EDITION'S TOPICS

MAIN TRACKS

SMART AGRI-FOOD

SMART ENERGY

SMART CITIES

SMART INDUSTRY

DEVELOPERS

CROSS-TOPICS

ARTIFICIAL INTELLIGENCE

ROBOTICS

IoT

DATA ECONOMY

DATA USAGE CONTROL

ROBOTICS

EDGE COMPUTING

HIGHLIGHTED PAST CONTRIBUTORS



Joann O'Brien
TM Forum



Daniel Domscheit-Berg
WikiLeaks



Chris Greer
NIST



Fabiana Fournier
IBM



Chi Hyung Lee
Seoul Digital
Foundation



Dave Raggett
W3C



Mary-Ann Schreurs
Municipality of Eindhoven



Karl-Heinz Land
neuland.digital



Jason Whittet
100 Resilient Cities

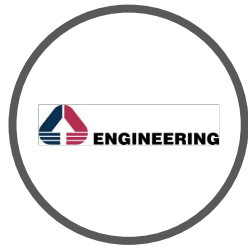


Clara Pezuela
Atos

PAST EXHIBITORS



Atos



Engineering



Xapix



Digital Catapult



NEC



IDSA



**IMPACT
Accelerator**



I4MS



**European Data
Incubator**



**iHub FIWARE
Zone**

WHY PARTICIPATE & ATTEND



PAC named FIWARE as one of the 12 **IoT platforms shaking up the market.**



Discover the **opportunities** FIWARE brings.



Take your **technological know-how** to the next level!



Connect with FIWARE iHubs and **develop your network** at a regional level.



Discover **open calls and funding** to take your business to the next stage.



Talk to policy- and decision-makers from **target customers** (i.e. cities).



Promote your projects in front of a global audience.



Join our growing **FIWARE Community.**

SPONSORSHIP OPPORTUNITIES

SUPER SPONSORSHIP € 5K + VAT

Reach your target audience as best as possible through the highest partnership between your brand and the FIWARE world.

- Speaker slot in the Plenary Session/Keynote or Panel
- Exhibition booth
- A dedicated blog post before the Summit and after the Summit*
- Partner announcement on Facebook, Twitter and LinkedIn
- 10 free tickets
- Promotional video streamed during breaks between sessions in the conference room
- Logo and mention in post-event e-mailing
- Logo and partner announcement in one FIWARE newsletter
- Totem with logo on the exhibition floor
- Dedicated space to place marketing material during the summit
- Logo on stage banner, badge lanyards, summit totem, near visitor information points and information screens
- Logo and description of the company on the Summit homepage

**One post including all the super sponsors.*

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSORSHIP € 3.5K + VAT

A first-class opportunity that gives your company's brand maximum visibility before and during the event, including inclusion in the Summit promotional campaign.

- Panel speech
- Exhibition booth
- Dedicated space for marketing materials at the Summit
- Partner announcement on Facebook, Twitter and LinkedIn
- Logo and description on the Summit homepage
- Logo insertion in emails dedicated to the event
- Repost on Facebook, Twitter and LinkedIn
- Logo on map with venue rooms
- 10 free tickets

SPONSORSHIP OPPORTUNITIES

HIGH IMPACT SPONSORSHIP € 2.5K + VAT

Trigger a partnership with potential clients by capturing the Summit audience with an online and offline presence.

- Exhibition booth
- Dedicated space for marketing materials at the Summit
- Partner announcement on Facebook, Twitter and LinkedIn
- Logo and description in the Summit homepage
- Logo insertion in emails dedicated to the event
- Repost on Facebook, Twitter and LinkedIn
- Logo on map with venue rooms
- 5 free tickets

SPONSORSHIP OPPORTUNITIES

SPACE-ONLY PACKAGE € 1.5K + VAT

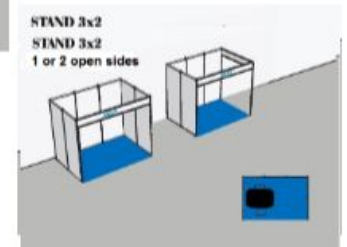
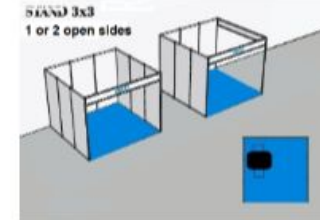
Special price for FIWARE Foundation members: € 750 + VAT

The exhibition area of FIWARE Global Summit is a magnet for all participants; from students and innovative companies to institutions, offering unique opportunities to highlight your product and meet new partners.

- Exhibition booth
- Logo and tagline printed
- 2 free tickets

EXHIBITION BOOTH

- 3x3 m booths with 1 or 2 open sides
- Each includes:
 - White aluminum wall panels (H 250 cm)
 - Floor carpet
 - 1 Table (80x120 cm)
 - 2 chairs
 - Waste paper basket
 - Coat hook
 - 2 lights (100 W)
 - 1 electrical plug (kW 1.5)
 - Mtd switch
 - Name on the Board (Normal type, max. 20 letters)
 - 1 40" TV screen
 - 1 bar stool
 - Logo printing



FIWARE Global Summit

SUMMIT WEBSITE

www.fiware.org/summit

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