



Promoters:



Partners:



- 29 March 2019 from 2:30 PM at Palazzo Tursi, Genoa, Via Garibaldi 9. Open consultation of local stakeholders and Italian members of FIWARE to collect and discuss the issues of the challenges. The Open Innovation Area tool will be made available by Engineering.
- **The participation of individuals is subject to registration** using Eventbrite: <https://www.eventbrite.com/e/open-innovation-city-hackathon-launch-event-4all-initiative-tickets-59311609621>
- **Communication and deepening of the 4ALL challenges**
- 9 April from 2 PM to 6 PM: Introduction to the challenges and FIWARE technical training
- 10 April from 9:00 AM to 1 PM: In-depth analysis of the challenges with Keynote speakers and networking.
- 10 April from 2 PM to 6 PM: Technical in-depth analysis of the platform and teambuilding.

Place: Liguria Digitale : Science and Technology Park of Genoa - Via Melen 77, 16152 Genoa

**Main Topic on 9/10 April:**

**Communication and deepening of the three challenges** identified, also through the examination of data and the animation, by experts and stakeholders, of the issues in question; **training** in the use of FIWARE technologies; **training in the use of the Digital Enabler cloud platform networking marketplace and team training.**

- **The participation of individuals in these days is subject to registration** using Eventbrite: <https://www.eventbrite.com/e/open-innovation-city-hackathon-training-sessions-tickets-57975325760>

4SCHOOL initiative

- **Launch of the 4SCHOOL initiative**
- 5 April 2019 from 1:30 PM to 2:30 PM at the Bolla Orientamenti (Chiostro di Palazzo Ducale) as part of #FuturaGenova
- **Communication and deepening of the challenges 4SCHOOL**
- 16 April from 9:30 AM to 5:30 PM at Istituto T.T.L. Nautico San Giorgio - aula magna - Edificio Calata Darsena, Genoa

**Topic of 16 April:**

- **Communication and deepening of the identified challenges**, also through the examination of data and the animation, by experts and stakeholders, of the issues in question; **training** in

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the use of FIWARE technologies; **training in the use of the Digital Enabler cloud platform**

- **Networking market place and team training.**
- **The participation of individuals in these days is subject to registration** using Eventbrite: <https://www.eventbrite.com/e/open-innovation-city-hackathon-4school-initiative-tickets-59312005806>

For all, **4ALL** and **4SCHOOL**:

Start of use of the Open Innovation Area (OIA) platform

- Open Innovation Area available at <http://oia.eng.it/>
- OIA serves to collect ideas in the phase of involvement of the city
- OIA serves to send in projects defined before 10 May 2019

**Deadline for the online submission of developed proposals**

- **10 May 2019 at 23:59 CET.P**
- **public presentation and evaluation on 14 May from 9 a.m. to 6 p.m. University of Genoa, Faculty of Engineering**, at the Salone on the main floor of Villa Cambiaso, Via Montallegro 1.
- **A committee will evaluate the proposals that will be submitted by the teams accompanied by a pitch of 7 minutes per team.**

**Presentation of the winners at the Summit**

- **May 22, 2019 at 3 PM** at the Porto Antico convention center. During the Summit plenary session for all teams that have submitted ideas to the Hackathon, the winning teams will be announced. They will present their projects with a pitch of 3 minutes and will be awarded during an awards ceremony.

#### **4. Challenges**

The Municipality of Genoa has identified three main areas within which to develop the challenges:

- Blue Economy, sea economy
- Silver Economy, economy of the second youth
- Hi Tech, new technologies.

The challenges will be identified through an open dialogue with institutions and local stakeholders from March 22, 2019, through the Open Innovation Area platform, where you can propose the challenges and submit to a vote the challenges available at <http://oia.eng.it/>. The promoters reserve the final definition of the three final challenges that will be presented, in their final formulation, during the launch of the Hackathon 4ALL on March 29, and 4SCHOOL on April 5.

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Promoters will give the widest dissemination on the web and social and a specific landing page will collect all the information: [www.fiware.org/hackathon\\_genova19](http://www.fiware.org/hackathon_genova19).

## 5. Participants

Participation in the Hackathon 4ALL is open to all and only natural persons: university students, researchers, professionals, operators, citizens, even companies and associations as long as they participate on an individual basis.

Participation in the Hackathon 4SCHOOL is open to all high school students organised and supervised by their teachers.

Each subject can only participate in one team. The teams may already be established or use the networking opportunities offered by the process to set them up from 29 March (For ALL) and 5 April 2019 (For SCHOOL)

## 6. Methods of Participation and Training of Teams

Registration and participation are free of charge.

Participants, if not already organized in teams, can use the three days to build a team or to diversify the team already composed. The composition of the teams may also take place outside this context. The composition of the team, from the point of view of skills, professional status, will be assessed from the point of view of completeness and multidisciplinary. Each team must have a minimum of 2 and a maximum of 4 members. The participation of teams in the Hackathon is subject to registration by choosing a single challenge, and submitting a single idea.

At the time of registration must be provided all the information indicated in the format:

- First name, last name and age of the individual members of the group
- A contact person for relations with promoters
- An email address
- Identification of the status profile and distinctive competencies of the individual participants in the group.

The registration to Hackathon (4ALL and 4SCHOOL) implies the acceptance of the regulation and the privacy policy. Following registration, the participant will receive a confirmation email at the address indicated.

Participants are solely responsible for the information provided and undertake to respond to any requests for information from promoters.

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Once registered, participants will have access to the information materials made available *in progress* by the promoters and will be able to formulate questions to be sent to [hackathongenova@eng.it](mailto:hackathongenova@eng.it) or [fiware-general-help@lists.fiware.org](mailto:fiware-general-help@lists.fiware.org)

The members of each team can choose to interact with each other in the manner deemed most appropriate, using the platform and also meeting in physical places made available by the promoters and that will be communicated (for example in the premises of Hub2work).

## 7. The Proposals

Proposals must be submitted no later than 10 May 2019 at 23.59 PM CET via the Open Innovation Area platform available at <http://oia.eng.it/>, after registration and following the instructions provided.

Teams as final product will have to load:

- An exhaustive description of the project idea
- 7-minute pitch, also in Italian, to be held in front of the jury
- 3-minute pitch, in English, to be held at the time of any award ceremony,
- Both must contain, where relevant, initial considerations, ideas, data used, algorithms developed, programs and applications used, business model.
- Any other document, application or support that will be deemed necessary or useful for the enhancement and illustration of the project.

## 8. Open Innovation Area

Use of the platform in the different steps:

- Register to the Open Innovation Area platform: <http://oia.eng.it/c/portal/login>.
- Home page "Open Innovation City Hackathon": <http://oia.eng.it>
- In the home page click to the "Enter" button
- After logging in, the proposals in all their components, must be uploaded as "new ideas" associated with the challenge referred to in the previous point.
- Proposals may be sent from 10 April 2019 (FORALL and FORSCHOOL) 2019 and modified until the deadline of the challenge, set for 10 May 2019 at 23:59 CET.

## 9. Public Presentation of Proposals

The teams will publicly present their proposals with a pitch of 7 minutes in Italian or English. The public presentation (with the subsequent evaluation) will take place on 14 May from 9 AM to 6 PM at the University of Genoa, Faculty of Engineering, on the main floor of Villa Cambiaso, Via Montallegro 1. The Jury referred to in art. 10 will evaluate the projects according to the rules provided for in art. 11. The final product

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is recognised as intellectual property of the teams, subject to any licences and patents that may be used. The promoters and their partners do not obtain any property rights solely because of the presentation of the final product.

Members of the same team are co-authors and have the same intellectual property rights attached to the final product, including any exclusivity on commercial exploitation, which they must exercise by mutual agreement.

Only the teams present at the ceremony scheduled in the plenary session of the Global FIWARE Summit on 22nd May at 3.30 PM Sala Grecale Porto Antico will be admitted to the final prize-giving ceremony with pitch during the FIWARE Global Summit.

## 10. Composition of the Jury

The composition of the Jury will be made public by 14 May 2019. In any case, it may be modified, due to the unavailability of one or more members at any time by the promoters.

They're members of the jury:

- A representative of the Municipality of Genoa
- A representative of the Liguria Region
- A representative of the FIWARE Foundation
- A representative of the University of Genoa
- A representative of Hub2work
- Digital Education Hub - Liguria Digital.

## 11. Winners

The Jury will meet at the end of the presentations on 14 May 2019 and will draw up a ranking of the projects presented for each challenge.

The winning teams of the Hackathon 4ALL will be three, one for each challenge (blue, silver and HiTECH).

A prize will also be awarded to the winning team of the Hackathon 4SCHOOL.

All the projects submitted (4ALL and 4SCHOOL) will be evaluated by the jury according to the following criteria:

1. Use and enhancement of FIWARE technologies
2. clarity and completeness of the idea
3. originality and innovative character of the project
4. impact and potential added value of the project

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5. communicative capacity and originality in the exhibition.

4ALL teams will also be evaluated on the following criteria:

6. business model
7. appropriateness and complementarity of the competences of the proposer(s) (level of multidisciplinary) and completeness of the teams
8. technical feasibility: level of analysis, shipbuilding, economic and financial sustainability.

The jury reserves the right to refuse to award prizes or to award ex-aequo prizes.

The jury is sovereign and its judgment is final.

It follows that no complaint can be accepted following the nomination of the winners.

## 12. Summits and awards

During the Summit, the winning teams will be called to the stage during the plenary session on 22 May at 3.30 p.m. and will present their project with a 3-minute pitch in English.

The prizes are as follows:

- for the three 4ALL challenges,
  - a prize of 2,000 euros in vouchers for each winning team
  - The members of the three winning teams will also be offered an internship at Engineering, Liguria Digitale, FIWARE Foundation or other companies in the sector.
- for the team of high school students,
  - a prize of 2,000 euros in vouchers that goes to the school
  - The FIWARE Foundation will also provide a training package on FIWARE technologies and access to the FIWARE Lab cloud infrastructure.

Any other prizes may be proposed by the partners and communicated on the day of the award.

## 13. Intellectual property

Each team member is committed:

- to respect all intellectual property rights of third-party creations used.

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- to indemnify the promoters and partners in the event of disputes, including legal disputes, with third parties or partners.

Each participant guarantees that the final product has not been edited or sold and that it is an original work of which he is the author and that it does not violate intellectual property rights or other rights.

He also declares that he has all the rights necessary to comply with the Regulation.

Any violation of this will ensure ex officio disqualification.

#### **14. Personal data and Image Rights**

Promoters and partners are authorised to disseminate the names of the winners, the name of the project, its purpose and description, together with extracts or images of the final product.

Each team member agrees that the promoters and partners will photograph or film him/her and disseminate to the public images that may include his/her person.

#### **15. Right of Disqualification and Exclusion**

The promoters reserve the right to disqualify anyone who does not comply with the rules, materials made available to him and the premises of the Hackathon.

#### **16. Cancellation or Change of Dates**

In the event of extraordinary events or other circumstances that make it necessary, the promoters may cancel the Hackathon or move it to another date.

#### **17. Expenses**

All costs of participation shall be borne by each participant.

#### **18. Other Provisions**

The participant acknowledges that he or she has been informed that he or she will be held solely responsible for any inaccuracies contained in the registration format he or she has completed or for any failure to comply with the obligations contained in the regulations.



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## 19. Applicable Law

The applicable law is the Italian law. In the event of any dispute concerning the interpretation or enforcement of the Regulation, the case shall be brought before the competent court in Genoa.

Promoters and partners are not responsible for damage, loss or theft of materials and equipment used by participants for the performance of their work within the Hackathon.