FIWARE is an open-source platform providing access to real-time open data, supporting the movement towards smart cities. It enables cities to avoid vendor lock-in and has a clear value proposition for businesses. The platform facilitates the creation and integration of standards, and its reference implementation allows for the rapid development of compliant specifications. Thanks to FIWARE's open approach, both cities and entrepreneurs can benefit from a market large enough to attract investment. Central to this commitment is an enthusiastic follow-up from 89 cities from around the world, who are part of the FIWARE Core Industry Group, which includes Telefonica, Orange, and Engineering and Atos. The FIWARE initiative aims to support the development of innovation ecosystems and enable open innovation involving cities, businesses, and citizens. Applications and services can be easily ported and adapted to other cities, ensuring scalability.

**Key Points**
- **Open Data Platform:** FIWARE provides access to real-time open data, enabling cities and businesses to avoid vendor lock-in.
- **Open Innovation Ecosystem:** The initiative supports open innovation involving cities, businesses, and citizens.
- **Modular, Adaptable, Non-intrusive:** The platform is modular, adaptable, and non-intrusive, making it easy for developers to use.
- **Clear Value Proposition:** Businesses can benefit from a market large enough to attract investment.
- **Clear Goals:** The FIWARE initiative has clear goals of setting up dynamic marketplaces and enabling open innovation.

**Principles:**
- **Openness:** The platform is open-source, helping cities avoid vendor lock-in.
- **Transparency:** The principles of openness, transparency, and meritocracy will work as the pillars.
- **Innovation:** The platform supports innovation and new business models.
- **Inclusiveness:** The platform is inclusive, allowing for open innovation and new partnerships.