

## Strategic and business benefits

	PLATINUM	GOLD	ASSOCIATE	STARTUPS	INDIVIDUALS
Participation in regular Strategy and BoD meetings	✓	elected representatives	–	–	–
Active shaping of the FIWARE Strategy Roadmap	✓		–	–	–
First call for FIWARE project opportunities	✓	–	–	–	–
Business & Technical support at customer meetings on request	5 days	2 days	–	–	–
Private free seminars on FIWARE	in-house	webinar	–	–	–
Dedicated technical hotline	✓	✓	–	–	–
Invitation to selected (exclusive) business events with peers	2+	–	–	–	–
Discounts from our business partners	✓	✓	–	✓	–
Opportunity to provide paid services to FIWARE Foundation for the benefit of all members and the ecosystem	✓	✓	–	–	–
Invitation to publicly funded projects	✓	✓	✓	✓	–

	PLATINUM	GOLD	ASSOCIATE	STARTUPS	INDIVIDUALS
Best-price guarantee for FIWARE Global Summits	unlimited	–	–	–	–
Guaranteed speakers/panel slots at FIWARE Global Summits *	3	1	–	–	–
First call for booth space reservation at FIWARE organized events	✓	–	–	–	–
Highlighted logo placements in Marketing material	✓	–	–	–	–
Logo placements in selected Marketing material (whenever possible)	✓	✓	✓	✓	–
Contribution and/or brand awareness in publications*	✓	✓	–	–	–
Invitation to press conferences	✓	–	–	–	–
Ready-to-use Marketing material to promote FIWARE and extend the community	✓	✓	✓	✓	✓
Marketing Roundup Newsletter	✓	✓	✓	✓	✓
Comprehensive exposure of solutions in the FIWARE Marketplace	✓	–	–	–	–

\* Submissions must follow the process and deadlines of the FIWARE Call for Contribution.