

FIWARE
**Global
Summit**

**From Data
to Value**

Open Source
Open Standards
Open Community

Sponsorship Opportunities

Vienna, Austria | 12–13 June, 2023
#FIWARESummit23

Hosted by



Summit Sponsorship Opportunities

	KEYSTONE Sponsorship*	SUPER Sponsorship	CORE Sponsorship
	€ 8k + VAT	€ 5k + VAT	€ 3k + VAT
Speakers' Slot in the Plenary: Opening / Closing (10 min each**)	✓		
Presenters' Slot (15 minutes**)	✓		
Presenters' Slot (10 minutes**)		✓	✓
Participation in at least one panel	✓	✓	
Admission Tickets			
Free full admission tickets	5	3	2

* Limited spaces | ** Incl. time call on/off stage

KEYSTONE Sponsorship
SUPER Sponsorship
CORE Sponsorship
Brand Visibility – Logo

Logo on the Main Welcome Banners (Street level)	✓		
Logo on Stage Banner / Wall Lighting / Cubes (Plenary Room)	✓		
Logo on the Summit Speaker Desk (Plenary Room)	✓		
Logo on Signage / Totems (Courtyards)	✓	✓	
Logo featured in the Logo Wall	✓	✓	
Logo on Lanyards*	✓		
Logo on Name Tags	✓	✓	✓
Logo on Cover Pages of most Presentations	✓		
Logo on the FIWARE Summit Website	✓	✓	✓
Logo on the FIWARE Summit Agenda (Logo Overview Page)	✓	✓	✓
Logo featured throughout the FIWARE Summit Agenda	✓		

* Material costs excluded

KEYSTONE Sponsorship

SUPER Sponsorship

CORE Sponsorship

Brand Visibility – Social Media

Promotional Video streaming before Grand Opening and during breaks (Ready-to-use video to be provided by Partner)*	Plenary Room	Session Room or Workshop Room	
Dedicated Individual Partner announcement on Social Media (Facebook, Twitter, LinkedIn)**	4	2	1
Partner reposts on Social Media (Facebook, Twitter, LinkedIn)	Unlimited	5	3

Brand Visibility – Exhibition

Walk Of Fame Exhibition	✓ ***	✓ ***	
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* Before Monday 1 May

** Content provided by partners.

*** Sponsorship includes the Hayden Exhibition Package for free. Package-included walls cannot be exchanged or reimbursed, but further exhibition walls can always be additionally booked up to availability, first-come-first-served. Booking period March 1- April 30.

KEYSTONE Sponsorship
SUPER Sponsorship
CORE Sponsorship
Communication

Partner info & Logo in pre- and after event e-mailing*	2	1	
Partner info & Logo in div. FIWARE Newsletters*	✓	✓	
FIWARE Press release (incl. highlighting the sponsor)	✓		
Expert Branded Article (400-450 Words)	✓	✓	

Direct Marketing

Attendee bag insert: brochure**	✓	✓	
Attendee bag insert: flyer**	✓	✓	✓
Attendee bag insert: gadgets (branded sweets, electronic gadgets, vouchers, adhesives, etc.)**	✓	✓	✓

* Content provided by partners | ** Only materials allowed in attendee bags in the frame of a sponsorship agreement. No exceptions.

Additional Sponsorship Opportunities



Networking package

Exclusively branded table cards and napkins*

€ 1.000.00



Exclusively Branded Lunch Dessert**

€ 1.500.00



Bring your logo on the bags

€ 1,500.00



Co-branded T-shirts***

€ 500.00

* Lunch & Coffee breaks (1 day) | ** Presented Both Days. Price is intended to be per day | *** Circa 400 units

All prices include VAT