

FIWARE
Global
Summit **10**



Sponsorship Opportunities

Mostra D'Oltremare – Naples, Italy
18 – 19 Sept, 2024

#FIWARESummit24

HOSTED BY



PARTNERED WITH



Sponsorship Packages in details

	PRESTIGE SPONSORSHIP	PREMIER SPONSORSHIP	BASIC SPONSORSHIP
Speaking Opportunities	€ 8k + VAT	€ 5k + VAT	€ 3k + VAT
Session moderator (depending on expertise) *	✓		
Speaker Slot in 10' session (depending on contribution) **	✓		
Visionaries Podium: open panel session to share groundbreaking ideas and insights (depending on contribution)	✓	✓	✓
Panel Contributor (depending on expertise) *	✓	✓	✓
Entry Pass			
Full Free Entry Passes to FGS 24	4	3	2

* Limited spaces | ** Incl. time call on/off stage

PRESTIGE SPONSORSHIP

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BASIC SPONSORSHIP

LOGO – spotlight for Brand Exposure

Featured Session Sponsorship (on stage branding)	✓		
Logo on the Main Welcome FLAGS (Street level)	✓		
Logo on Stage Totems (totam to be placed in plenary room session rooms)	✓		
Logo on the Summit Speaker Desk (Plenary Room)	✓		
Logo on Signage / Totems (OUTSIDE Pathways)	✓	✓	
Logo featured in the Logo Wall/Partner Wall	✓	✓	
Logo on Lanyards	✓		
Logo on Name Tags	✓	✓	
Logo on Cover Pages of all Presentations (digital)	✓		
Logo on the FIWARE Summit Website	✓	✓	✓
Logo featured throughout the FIWARE Summit Agenda (monitors)	✓	✓	
Logo on the FIWARE Summit info booklet	✓		

	PRESTIGE SPONSORSHIP	PREMIER SPONSORSHIP	BASIC SPONSORSHIP
Brand amplification on Social Media			
Pre-event Premiere promotional video showcase: pre-opening and breaktime streams *	Plenary Room	Session Room or Workshop Room	
Post-event Video Visibility **	✓	✓	✓
Tailored Social Media Partner announcement ***	4	2	1
Collaborative Social Media content reshare****	10	5	3

Brand Visibility – Exhibition

FIWARE Exhibition Hub	✓	✓	
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* Ready-to-use video of max. 60 sec. to be provided by Sponsor. | ** 120 sec max | *** Facebook, Twitter, LinkedIn | **** Facebook, Twitter, LinkedIn – Only upon request.

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Communication

Email Marketing: sponsor's logo and message in the direct emails sent to the event mailing list, both before and after the event	2	1	
Partner info & Logo in div. FIWARE Summit Newsletters*	✓	✓	
FIWARE Press Release/media opportunity (acknowledging the sponsors)	✓		
Thought Leader article/blog published on FIWARE website	✓	✓	

Branded Merchandise Opportunities **

Brochure/Flyer placement in attendees welcome bags	✓	✓	
Promotional Goodies (including branded gadget, exclusive vouchers, sticky essentials)	✓	✓	✓

* Content provided by partners | ** Only materials allowed in attendee bags in the frame of a sponsorship agreement. No exceptions.