

10th FIWARE
**Global
Summit**

**Connecting Minds,
Driving smart solutions**

Media partnership Proposal

Mostra d'Oltremare - Naples, Italy
18 - 19 Sept, 2024

#FIWARESummit24

hosted by

partnered with



A Leading Open Source Conference

Pioneering global solution together for a resilient and inclusive digital tomorrow

In an era where data is the new gold, transforming this vast wealth of information into actionable strategies and sustainable value is the cornerstone of innovation and growth.

The FIWARE Global Summit explores how tech giants, startups, policymakers, and the community can unlock new possibilities together, making technology more accessible and its benefits more widely felt. Workshops and interactive sessions will showcase how collaboration fuels a transformative, inclusive, and innovative digital future. We explore cutting-edge technologies and strategies for **Smart Cities, Smart Energy, Smart Water, Smart Agrifood, Smart Industry**, and other emerging sectors.

The 2024 edition of this event is organized by the FIWARE Foundation in partnership with [Meditech](#) and hosted by [Comune di Napoli](#). We ignite a global dialogue by bringing together a network of members, FIWARE iHubs, and hundreds of renowned speakers from across the globe.

Key figures:

Since 2016, 6.000+ attendees and 350+ cities involved

350+ Smart Cities References

8,000+ active contributors

645+ Members from 50+ countries

100+ Evangelists

40 FIWARE iHubs

35+ Media Partners

Event target audience



+645 Members and Partners

(Al Madinah, Atos, AWS, Engineering, NEC, Telefónica, RedHat, Deloitte, and others leading companies)



Cities & Governments:

Mayors' offices, urban planners, sustainability departments, and transportation authorities.



Alliances (including DSBA*) representatives
from Europe, and beyond

*www.data-spaces-business-alliance.eu



Universities

Research departments, innovation hubs, entrepreneurship centers.



Industry experts, thought leaders, influencers, in the open-source community.

Be a part of the digital future we are shaping together

FIWARE Global Summit offers a **unique platform** to:

Network with key decision-makers and thought leaders in the tech industry.

Unearth innovative ideas and success stories that will resonate with your audience.

Connect with a diverse community passionate about building a better digital future.

This is your chance to:



Gain access to thought leaders, tech pioneers, and policymakers who are shaping the future of technology.



Explore the latest trends in open-source solutions, digital resilience, and fostering a more inclusive tech landscape.



Position yourself as a leading organisation at the forefront of the digital transformation conversation.

Elevate your brand and share stories that matter!

Event	Online	Post event
1 full pass ticket for 2 days of the conference	Logo on the FIWARE Summit Website	Visibility in the blogpost
Verbal and visual appreciation during the Grand Opening	Logo on the Summit online program	Visibility in the newsletter
Verbal and visual appreciation during the Grand Closing	Logo on the Summit Grand Opening video	Post social media campaign
Logo on the FIWARE Summit Agenda (Printed)	Partner announcement on Social Media (Facebook, Twitter, LinkedIn) + 31 000 followers	Logo on the post-Summit video
Logo on Cover Pages of all Presentations in the section "media partners (later published online)	One joint media partnership announcement on the monthly FIWARE Newsletter +7300 subscribers	
Logo on Stage Banner (totam to be placed all Rooms)	One joint announcement of collaboration on FIWARE blog post	
Possibility to bring one roll-up banner	Announcement partner at the Community Round-Up Call	
One Publication placed into the Summit Welcome Bag	Announcement at the Summit Committee meetings	
Possibility to place your magazine/flyers at the Information point during the 2 summit days		

4th FIWARE Global Summit

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