

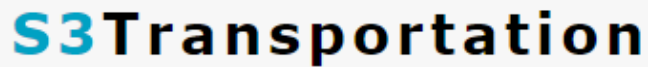
frontierCities² *another level of impact*

EUROPEAN SMART CITIES DRIVING THE FUTURE INTERNET

FIWARE Goes to Market
14 Dec 2016 * Malaga



7 partners * experience and expertise in management, technology, media and business development.



- ✓ **30 – 50 Grantees** contracted through both Call strands
- ✓ **20+ FI-PPP Phase II & III** research results advised and/or supported via fC2 Outreach Service
- ✓ **100+ cities** trialling / deploying FIWARE-enabled solutions
- ✓ **60+ FIWARE-enabled** solutions deployed in European Cities and/or Local Authorities
- ✓ **150 FIWARE** deployment instances in Cities (and Local Authorities instances)
- ✓ **EUR 5 million** in new and third party financing and investment support in FIWARE-supported SMEs, Start-ups, FI-PPP Phase I & 2 Projects
- ✓ **15-20 Corporate Partnerships** signed with FIWARE-supported SME solutions
- ✓ A significantly enhanced online media programme, with regular broadcasting of FIWARE success stories, city profiles and interviews via the **ThinkingCities Platform** *reaching 24,000+ cities, local authorities and smart cities professionals across Europe and around the world.*



28 Trialled frontierCities Granted Solutions: www.fi-frontiercities.eu



Ecosystem

frontierCities

EUROPEAN CITIES DRIVING THE FUTURE INTERNET



B-us
QRoutes
SmartHitch

smart routing



Paxage
Xpreso

smart delivery



Mobility Mojo
ADAMO

smart tourism
entertainment



GoApes
City SoundScape
Sense & the City

green style



Rotas
Buzzin

smart ticketing



More for me
Parkanizer
Sammy
Save-a-space
Upark!

smart parking



Mover
Mvmant
VAOPOINT

shared mobility



Cycle your City
Sherlock
Biisy

green transport



Muv
Mobilware
FiwareAssist

smart info mobility



ROSY
CIGO

transport monitoring



**fC Trial Cities/
Areas (33)**



**New cities:
Ongoing
Negotiations**

Potentially 40+ cities



Coaching and Outreach Programme:

- Coaching and mentoring support (Sprints)
- Application and selection
- Possibly remote mentoring
- Results-based

Cities Contact Programme:

- Market uptake support (*for already trialled apps and first pilots*)
- Partnering and synergies with Cities Networks
- Promotion of FIWARE open-source Standard

Financing and Investment Support /Outreach:

- Within our limited resource capability
- Financing and investment support
- Own fC2 investment events
- Partnering with existing networks

- **Widened smart city focus** (not just mobility!)
- Trialling and deploying FIWARE-enabled solutions to **100+ cities!**
- **2 Grant Programmes** – Market Acceleration Grants and FI-TECH Development & Acceleration Grants
- **Target Call's launch: end January 2017**

Market Acceleration Grants

- Acceleration of already trialled high-potential FIWARE-supported solutions
- Results-driven
- **EUR 25K – EUR 75K**

FI-TECH Development & Acceleration Grants

- Similar to current frontierCities Grant-Cycle
- Shorter & more intense grant cycle
- **EUR 45K – EUR 100K**

Contribution to Ecosystem Development:

- ✓ **More Companies** *successfully commercialising FIWARE-supported solutions*
- ✓ **More Cities/city environments** *successfully using/benefitting from FIWARE-supported solutions*
- ✓ **Bringing more Corporations into the European smartCities Ecosystem**

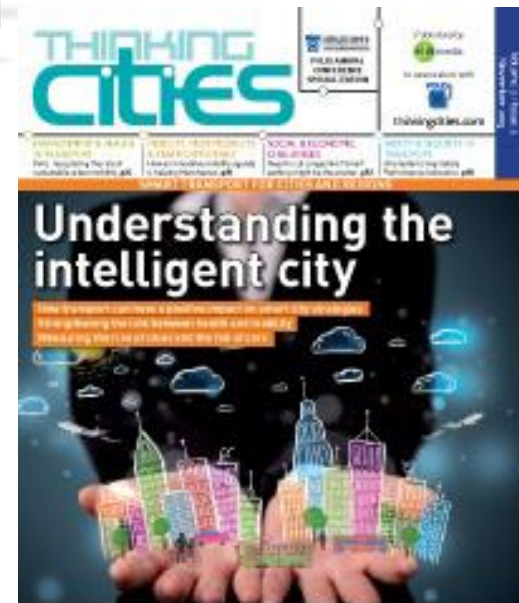


Mercedes-Benz

Significant visibility for FIWARE-supported solutions and successes across Europe, USA, and Rest of World

Increased Communication and Visibility:

- SmartCities learning
- Innovations and good practice
- FIWARE-enabled success stories;
- City interviews and profiles
- frontierCities e-zine
- Leveraging **ThinkingCities** network of 24,000 smartCities stakeholders



For more information:
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Thank you !