FIWARE Mundus

FIWARE Mundus
Ecosystem Support
Committee
The Road Ahead

FIWARE Summit
Malaga, Spain, December 15, 2016

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FIWARE: born in Europe, made to be global!

FIWARE Mundus Committee Mission Statement

The mission of FIWARE Mundus is to **promote the usage of FIWARE** and **the set-up of FIWARE ecosystems at global level.**

To this end, FIWARE Mundus will seek to **foster international membership**, **explore common business opportunities**, and **foster FIWARE nodes and FIWARE instances installations** around the globe, with a view to **make FIWARE globally sustainable**.

The mission of the FIWARE Mundus Committee is to support FIWARE Mundus' mission as described above.

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FIWARE Mundus Committee –Report (1/3)

Proposed Governance

– Proposed provisional chair: Jacques Magen (InterInnov, FI-GLOBAL), provisional vice-chairs: Latin America Estan Fernandez (Telefonica), North America Jacques Magen (InterInnov), Asia Pierre-Yves Danet (Orange), Africa Géraud Lacaze (Orange)

– The Mundus Committee will eventually i.e. after 1 year have a Chair and a Vice-Chair, both elected within the Committee

– Charter and governance model for the Mundus Committee shall be submitted to the FIWARE Foundation BoD before end of March 2017

– **Applications from organisations and individuals from all over the world will be encouraged and invited for, as long as they comply with the Mundus Committee Membership charter –and in particular if they are perceived as (potential) contributors to the objectives defined by the Mundus Committee**

– Meetings will be held in principle every 6 months, preferably in co-location with a FIWARE-related event, in Europe or elsewhere + regular videocons or telcos (for international participation)

– Communication will be organised via a dedicated mailing list; a shared directory may be put in place if deemed relevant

FIWARE Mundus

FIWARE Mundus Committee –Report (2/3)

List of target events in 2017

– Events already planned
  - GCTC SuperCluster Events (Portland 1-2 Feb '17 + other such events, dates tbc)
  - FIWARE Workshops in Canada: Edmonton (30 Jan '17) + Toronto (date tbc) –*both combined with GCTC SuperCluster events*
  - GCTC Expo (June '17)

– Events considered, to be discussed with the Press Office and the Foundation
  - Smart City Expo World related events: Casablanca, NYC, Tokyo
  - Smart Cities Innovation Summit Asia, Korea
  - IST-Africa 2017 Conference (May '17)
  - Open EU-Mexico FIWARE Camp (Europe)
  - FIWARE Event in Mexico
  - FI-MEDIA on a new C2C on IoT in the context of Smart agriculture (16-17 Feb '17) in India + activity with APAN the same week
  - One or two events in Brazil (tbc)

– Specific issue
  - GCTC Expo in June 2018 in Europe?

FIWARE Mundus Committee –Report (3/3)

List of short-term action points

– Draft the mission charter before end of March 2017

– Set up the dedicated mailing list

– Initiate action points further to discussion of today (Mundus committee and cross-committee meetings) –including but not limited to inviting relevant members to join the Committee and update the list of 2017 events

➢ Continue with a mix of top-down and bottom-up approach
  - The Mundus Committee shall continue promoting FIWARE and supporting stakeholders in the countries already engaged, as deemed relevant *(list above)*
  - The Mundus Committee shall interact with the Foundation to agree upon a few countries that are seen as a priority, and continue with grabbing relevant opportunities (except if rejected by the Foundation)

➢ Focus on the thematic priorities defined by the Foundation
  - i.e. at this stage Smart Cities, Industry 4.0, and Smart Agriculture

Coordination with FIWARE Foundation

Coordination and challenges/issues to be agreed upon

Lessons learnt from the past FIWARE Mundus activities

– The FIWARE Foundation is a very important asset for FIWARE adoption at international level (often associated with open source which is also perceived as very important and a differentiating factor)
– There is a critical need to define what the Foundation does vs. private stakeholders e.g. in terms of support, assistance, etc.

The Road Ahead:

– **Agree with the FIWARE Foundation about how to define and agree upon the following issues:**
  - **Support to set-up of nodes/instances**: what type of support is provided by FIWARE (Foundation, FI-CORE/FI-NEXT) or private organisations in this matter?
  - More generally, **how to select/handle private providers vs. FIWARE Foundation support/services**? How should we handle potential lack of resources / of support to a given "customer"?
  - Promote the availability of a catalogue of solutions and applications at international level i.e. "Powered by FIWARE"
  - Take advantage of OASC and OASC cities to better promote FIWARE all around the world

FIWARE Mundus

Coordination of PR and Communication Activities

Coordination with FIWARE Press Office

Lessons learnt from the past FIWARE Mundus activities:

- "FIWARE Mundus" is clearly recognised worldwide as the brand for FIWARE international activities
- Cooperation and coordination with the FIWARE Press Office is a key element in the success of FIWARE Mundus –for PR material, web site, support for events...

The Road Ahead:

- Decide together as much as possible the list of relevant events to attend, contribute to, and possibly sponsor
- Coordinate activities on FIWARE web site and social media (FIWARE Mundus Twitter account)
- Design and print dedicated FIWARE Mundus PR material whenever relevant
- Agree on how to proceed for translation into e.g. Spanish, French, Chinese, etc. for PR material, web site, social media, and also solutions and applications developed with FIWARE

FIWARE Mundus

Coordination with other committees (1/2)

Coordination with Accelerators

Lessons learnt from the past FIWARE Mundus activities:

– Bringing FIWARE start-ups and SMEs at events and meetings is a key element in demonstrating that FIWARE is actually working
– Local ecosystems are often based on key "mobilising" players including local authorities and also accelerators, incubators, research centres/universities, etc.

The Road Ahead:

– Involve accelerators in the engagement of the best FIWARE European start-ups and SMEs into international activities
– Agree with them on a process to select start-ups and SMEs whom FIWARE Mundus shall provide support to
  - Some advantage still available to those start-ups and SMEs who are actively contributing
  - The "FIWARE Global Piloting Programme" is being set up –GCTC for Smart Cities, and two other programmes focusing on Industry 4.0 and Smart Agriculture
– Support European accelerators willing to cooperate at international level

Coordination with other committees (2/2)

Coordination with iHubs

Lessons learnt from the past FIWARE Mundus activities:

– n/a –no interaction has happened so far at international level

The Road Ahead

– Shall we look at initiating iHubs outside Europe?
  • Yes, as a way to establish a worldwide community of FIWARE iHubs
  • Brazil (Uberlandia) and Mexico (Monterrey) are already candidates
– Support existing (European) iHubs that are interested in international activities

FIWARE Mundus Ecosystem Support Committee Kick-Off Meeting

FIWARE Summit
Malaga, Spain, December 13, 2016

Moderators
Jacques Magen, InterInnov
José Gonzalez, UPM
Secretary
Caroline Bedran, InterInnov

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